**Public Affairs Captain**

**Public Affairs Captain:** This position is about marketing and publicity.

Responsibilities:

1. Maintain Social Media Accounts
   1. Follow the national team guidelines for social media accounts
2. Maintain email Communication
   1. Monthly local newsletter
3. Public Relations
   1. Maintain relations with local media outlets
   2. Submit Press Releases when necessary
4. Publicity Reports
   1. Again, to aid in the organization, transparency and accountability, maintaining good records of contact information will allow us to transition easily, build relationships and keep Freedom’s Ring USA professional and organized.
5. Engage in Leadership Training

       a. While we are young, these leaders will go through the same leadership training as the unit leaders.