



www.FreedomsRingUSA.org

Uniting military families with their communities
To do extraordinary acts for others for a more extraordinary America

Be An Extraordinary Leader Start a Local Unit

What is Freedom's Ring USA: It is 501c3 non-profit organization uniting military families with the community by coming together to do extraordinary acts for others. Service helps fill our sense of purpose and meaning, builds a sense of community, and contributes to our overall wellbeing. Learn more at FreedomsRingUSA.org

Mission of a unit:

1. Unite military families with their temporary communities by engaging in service and participating in it
2. Promote a sense of patriotism that is based on community building and service
3. Organize opportunities for members to do Extraordinary Acts For Others.

Goals of a unit:

1. Be an inclusive organization that welcomes all who want to live the mission with S.P.I.R.I.T.
 - a. Maintain a positive culture that is people centered, builds community and increases personal well-being for our members.
 - b. Actively recruit (military spouses and families as well as extraordinary community members) to share in the mission of modeling our patriotism in action by doing extraordinary acts for others and spreading our S.P.I.R.I.T.
2. Be a presence in your local community modeling patriotism in action by doing extraordinary acts for others.
 - a. This is consistent service to the community where service is both helping and being a presence
 - i. Organize larger events for our 12 in 12 Challenge (12 service projects in 12 months with 12 local organizations)
 - ii. Offer consistent, reliable opportunities to give back to your local community (Weekly hour at the USO, foodbank, humane society, or any other needs your community has) as a way for consistent interactions to help strengthen the bonds of the members
 - iii. Presence is service too. Be part of a Honor Flight welcome back, Air Shows, community parades, open houses at the fire departments, local charity events etc. Engage in community events.

Roles of a Unit Leader:

1. Grow the unit in both membership and service opportunities so that others may share their talents, skills, time to live the mission with S.P.I.R.I.T.
2. Invite and support members to become leaders in the unit by offering opportunities for them to lead projects or consistent, reliable opportunities to serve around the community.
3. ENSURE PERMANENCY

What are #ExtraordinaryActsForOthers: Inspired by the quote the difference between ordinary and extraordinary is that little extra, extraordinary acts for others is any action that you do for others that means you are giving that little extra. Units strive to build a community where extraordinary acts for others are done with each other to increase one's sense of community and personal well-being.

What is The Freedom's Ring SPIRIT: Stouthearted Patriotism, Industriousness, Relationships, Idealism & Thanksgiving.

We believe we are here to enrich the world, making it a better place by doing the hard work of freedom: making our communities' better places to live. We know this takes hard work, but also that it is worth the effort. This idealism comes from a place of gratitude to be afforded the ability to make a positive impact. We know at the core of communities are relationships built on service to one another.

Responsibilities:

- * Grow a Leadership Team
 - A solid leadership team consists of the Unit Leader, Military Family Outreach (focuses on engaging military families), Community Outreach (focuses on engaging community members, leaders, businesses, organizations), Communication Director (keeps members up to date), and Service Director (helps organize service events)
 - The best leaders build future leaders and are able to keep the unit stable after you PCS. This means great leaders offer leadership opportunities for members to lead events, coordinate logistics, and/or partner with you to organize service projects.
 - The best leaders lead by modeling and live the mission with S.P.I.R.I.T.

- * Organize (with the help of your leadership team) 12 events with 12 different local organizations in the 12 months.
 - Units aim to offer a service project each month. This project grows as the organization grows and fits the local needs of your unique unit and greater community.
 - Each project is a partnership with different local organizations (i.e. partner with a school student council, partner with the police department or fire department, partner with a business, or the city government). The aim is to unite military families with different parts of their community.

- * Continuously spread the mission and growing membership
 - A good unit continues to reach out to military families and extraordinary community members who want to live the mission with S.P.I.R.I.T.
 - It is important that new people are always arriving on base and need to be reached out to.

- * Engage current members
 - Each member will be involved at a different intensity level and that is ok. The job of the unit leader is to always make them feel comfortable and welcome to engage.
 - Engage with current members in our private facebook groups, unit social media pages, up to date calendars, birthday cards.
 - It is important to welcome each new member to our facebook groups 24-48 hours of signing up.

- * Participate in our national Leader Development program
 - Monthly Leadership virtual meeting
 - Submit planning reports and after action reports
 - Advance through biweekly personal development modules rooted in research on service, community & well-being.

Leaders should plan to dedicate 5-8 hours a week to Freedom's Ring.